

PRESS RELEASE

Twin Tier Solar and Wind Ventures into Television

Elmira-based Company Produces First Television Commercials

ELMIRA HEIGHTS, NEW YORK - December 4, 2014 - Twin Tier Solar and Wind, a full service solar and wind energy company, headquartered in Elmira Heights, New York announced today that it has produced its first television commercials.



Twin Tier Solar and Wind is heavily involved in the local community and has installed solar solutions to businesses and residences throughout the region.

"We want to get the word out that there are real, tangible financial incentives available, right now that makes solar power a very attractive alternative," said Lindsay Mills, president of Twin Tier Solar and Wind. "The government wants people to go green, and they currently have programs in place that can truly benefit Twin Tier residents and businesses."

The two TV commercials are currently available on the Twin Tier Solar and Wind website, and you will see them airing regionally.

Twin Tier Solar and Wind is a wholly owned subsidiary of John Mills Electric, the Southern Tier's oldest electrical contractor, serving the area since 1946. The company is also a proud member of the North American Board of Certified Energy Practitioners, NABCEP CERTIFICATION #032611-87. Twin Tier installers are factory certified and all of their solar installations are supervised by inhouse NABCEP certified personnel.

For additional information on why now is a great time to Go Green, visit ttsolarandwind.com and download Twin Tier's new white paper, "2014: The Year to Embrace Alternative Energy."

About Twin Tier Solar and Wind

For individuals and businesses wanting to save money on their energy bills, and at the same time recapture some of their federal and state income taxes, Twin Tier Solar and Wind provides the comprehensive alternative energy solutions that you are looking for.

Twin Tier constantly seeks out the best and latest solar and small wind technologies and provides them to customers at a competitive and affordable price.

Unlike other alternative energy companies, Twin Tier uses only high quality products, installed by our own professionally trained technicians, ensuring that our customers get the very best product possible.

Visit us today at <u>www.ttsolarandwind.com</u>.

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